

ATTENTION CENTRAL DIVISION BOTTLERS

P9-P10 FALL FOOTBALL INCENTIVE

DISPLAY & WIN!

Earn 25 Reward Points to shop for cool gear at gopcrewards.com for every Take Home Display you place during P9-P10 2025.

- **Qualifying packages:** 12oz 12pk FM, 16.9oz 6pk
- **Must Include Core 6 + BAJA :** Pepsi, Pep Zero, Diet Pepsi, Starry*, Dew, Diet Dew, Baja Blast
- **50cs minimum - LF; 20cs minimum - SF**
- **All displays must be priced & follow brand flow to qualify**
- **Starry not required to be on display for locations that do not carry.*

Earn 25 Reward Points for every incremental shipper you place during P9-P10 2025.

- **Eligible Shippers Include:**
 - Mountain Dew Trolli
 - Muscle Milk Evergreen
 - SBUX Pumpkin Spice
 - Gatorade Mashup Shipper

ADD ON BONUS

- Include Dew Trolli LTO 12pk on display for additional **+10 BONUS POINTS EACH** (2cs min)
- Feature Dew Trolli POS on display for additional **+10 BONUS POINTS EACH**
 - POS includes: Endcap header
 - Excludes static clings, case cards, basewrap
- Add Mini Can 10pks on take home display for additional **+10 BONUS POINTS** (10cs min)
- Feature any Po1 or GPP Fall Football POS on display for additional **+10 BONUS POINTS EACH**
 - POS includes: Po1 Football Pallet Kit, Endcap Header, Display Builders, Faux Walls w/ lug ons, Pallet Toppers, Headers, Dump Bins & Pole Toppers, tailgate truck, standees
 - Excludes static clings, case cards, basewrap
- **Maximum 200 Reward Points per display / Maximum 1400 Reward Points for total program**



Simply scan this QR code to submit qualifying display photos to pc2254.pcbigdisplay.com

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by October 4, 2025 for executions secured during the August 10 through October 4, 2025 incentive timing.
- On-line upload site will be disabled at 11:59 EST on October 4, 2025.



• See your Sales Manager for program details.



HUNDREDS OF ITEMS TO CHOOSE FROM

Use your reward points now or add them to your existing 123rewards account along with points you have earned from other Reward Point Programs and save for higher value rewards!

